

ONE SPORTING WORLD



**AN ATHLETE LED PURPOSE MOVEMENT
ENABLING CORPORATES TO MAKE AN IMPACT
THROUGH SPORT.**



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HELPING MAKE AN IMPACT THROUGH SPORT



AIM OF ONE SPORTING WORLD:

- To create a global version of the Legacy 300 project which through the delivery of GB Athlete Experience Days has raised £502K in donations.
- Our aim is to link corporates free of cost with athletes across the globe to deliver VIP experience days raising money for the corporates chosen good cause.

NO COST, RISK OR WORKLOAD:

- We simply require at the start, the name of the UK good cause you wish us to support.
- From your CSR / Fundraising totals we would seek to allocate a minimum **£450 p.a worth of** experience days for your chosen charity to generate further funds and enhance your totals.
- This will not cost any extra money for either your business or the good cause, at worst, if the experience days do not sell, the cause will receive 100% of your original fundraising.
- There is no additional workload for you, OSW will work directly with your chosen charity.

Example of how this has worked in the past:

- £450 experience day entry fees allocated by **corporate** from its existing internal fundraising.
- **£1260** reached at auction operated by **charity**, from the experience days purchased by their supporters.
- OSW receives £450 in supporters purchased entry fees from **charity**.
- **Charity** receives £810 in supporters donations + eventually the existing £450 from **corporates** end of year totals = **£1260**
- **Corporates** by adding the donation turns their **£450** into **£1260** when calculating end of year totals.
- To confirm once again, that if they not sell, the cause will still receive 100% of the original money you have raised for it.

WHAT YOUR MEMBERSHIP WILL GIVE YOU:

Full listing on the One Sporting World website.

- The website includes your own page to highlight your CSR / Charity work.

Access to spaces on events to fundraise for your chosen cause:

- Throughout 2021 the partnership with the world's athletes affords you the opportunity to continue to multiply the amounts you have already raised for your chosen good cause.
- Based on your existing internal fundraising totals, additional places on Athlete experience days can be utilised by your chosen charity to enhance these totals.

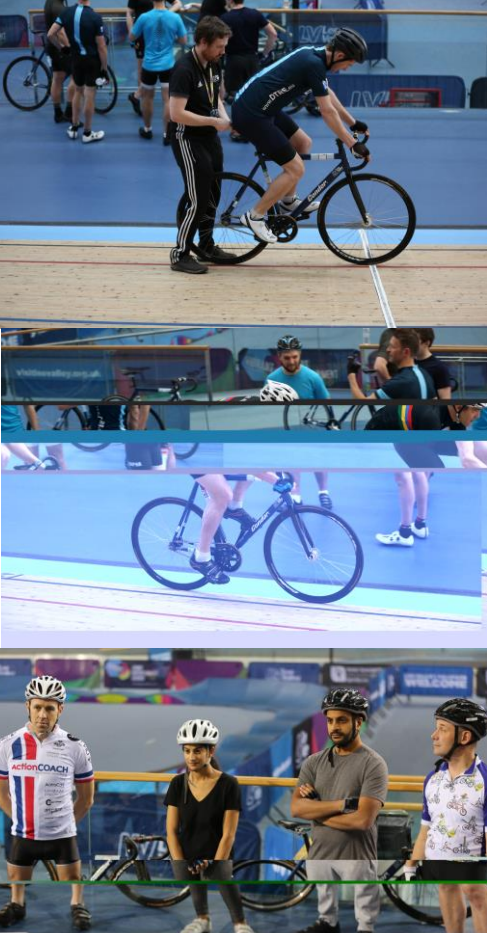
As 2021 develops the Global expansion

- OSW will start to deliver a fully comprehensive global programme after Tokyo 2020 has finished in September.
- This will enable global companies to support charities in other countries, utilising the same cost free, risk free principles.

CASE STUDY:

DTRE: 28TH MARCH 2019

TRACK CYCLING & Q AND A WITH MEDALLIST



FUNDRAISING:

- DTRE took the opportunity to raise funds for their chosen good cause Quest RDA by donating 16 track cycling places which raised £3200 in donations for the charity at a fundraising event in 2018.
- These places were donated from their CSR budget, and if had not sold at auction it would not cost the corporate or charity any money.

THE EXPERIENCE:

- The winners assembled on a day hosted by GB Cycling gold medallist Elinor Barker.
- Having been met by event staff and Elinor, the riders went to get the cycling equipment required and then take part in a 75 minute track experience
- The session evolved according to skill levels and culminating in an individual pursuit, with the winning times receiving medals from Elinor.
- All participants received signed photos of them with the athletes.
- The group then took part in a Q and A with Elinor.

GLOBAL LOCATIONS:

- **97 indoor velodromes / 380 outdoor velodromes**

ALLOCATED CSR RESOURCES:

- POA depending on group size and duration of track hire.

FURTHER CORPORATE EXAMPLES:

- Corporate donations of experience days generating extra funds for their chosen good causes at auction www.legacy300.com/corporates.
- In all instances we will do the work on the donations and the events there is no extra cost to your company.

STAGING YOUR OWN EXCLUSIVE EXPERIENCE DAYS:

- There are a vast range of sporting experiences that can be delivered on demand and utilised to enhance your CSR resources.



Rowing with an Olympian 3-6 people CSR £1200 + Sales Tax

Rafting with an Olympian 8 people CSR £1200 + Sales Tax

Track Cycling / Gold Medallist 12 people CSR £3000 + Sales Tax

- Each good cause would receive all donations above that figure at any auction.

FULL GLOBAL BROCHURE IS AVAILABLE:

ONE SPORTING WORLD:

PLEDGE NOW : PAY LATER

- Your business can pledge now to be a part of this movement, and we will start working with your chosen good cause to see how we can best raise funds through UK experience days, as we have done since 2012.
- By the end of January 2021, we will need to receive the information you'd like us to use for your corporate page on our website.
- We launch One Sporting World in February 2021 where you will be a founder member.

FOR FURTHER INFORMATION CONTACT:

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